

## Privacy notice

How we use your personal information (for research participants).

### 1. Why have I been directed to this webpage?

The general information published on this page is intended to supplement the specific information that you have already been given (for example on a participant information sheet or a consent form) in connection with your participation in a research study or project run by Sea-Change Consultancy. The below information – which we are obliged to supply you with – applies to all studies and projects that we run. In the unlikely event that there is any contradiction between this general information and the specific information that you have already been given, the specific information takes precedence.

### 2. Who will process my personal information?

The information published here applies to the use of your personal information by Sea-Change Consultancy.

### 3. What is the purpose and legal basis of the processing?

Your explicit consent is the basis for processing data you provide for Sea-Change research, including special category data. If we asked for your consent, you can withdraw this at any time by using the contact details provided.

### 4. How can I access my personal information?

You have the right to access personal information that is held about you, the right to ask us to correct any inaccurate personal information we hold about you, to delete personal information, or otherwise restrict our processing, or to object to processing (including the receipt of direct marketing) or to receive an electronic copy of the personal information you provided to us.

Please contact Sea-Change consultancy to make a data protection request on the details below.

If you have any questions regarding your rights in this context, please use the contact details below.

### 5. How long is my information kept?

You have already been told about the long-term use (and, where applicable, re-use) and retention of your personal information in connection with the specific research study or project you are participating in.

### 6. Who can I contact?

If you have any questions about the particular research study you are participating in, please use any contact details you have already been supplied with.

If you have any general questions about how your personal information is used, or wish to exercise any of your rights, please consult [info@sea-changeconsultancy.com](mailto:info@sea-changeconsultancy.com)

### 7. How do I complain?

If you are not happy with the way your information is being handled, or with the response received from us, you have the right to lodge a complaint with the Information Commissioner's Office.

Information Commissioner's Office (ICO)

## Contact details

- Email: [casework@ico.org.uk](mailto:casework@ico.org.uk)
- Web: [ICO guidance on reporting a concern](#)

## Address

### **Street**

Customer Contact  
Information Commissioner's Office  
Wycliffe House  
Water Lane

### **City**

Wilmslow

### **Post Code**

SK9 5AF